

**Annual Report**  
2010 - 11

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# Chairperson's Note

This financial year began on a positive note: Mobile Creches had emerged stronger from having addressed some of the internal challenges of programme, people and systems; kept its head above water in the year after the worst global recession since the 1920s, and ended 2010-11 with a windfall from a new donor and the welcome news of a three-year extension to the 100% tax exemption on donations to its Corpus Fund.

In 2010-11, evaluation, innovation and consolidation were common themes in all three dimensions of the Mobile Creches Programme – field operations on construction sites and slums in Delhi/the National Capital Region; training in childcare in various parts of North India; advocacy at the national and state levels on Young/Migrant Child issues.

On the evaluation front, assessment of impact of the MC intervention in the urban areas and a revisioning of curriculum for the 6-12 age group in the daycare programme at construction sites, are some examples. A tripartite relationship (between the community, MC and the government) under the Rajiv Gandhi Creche Scheme as a possible model for replication and the introduction of the *Jan Sunwai* (public hearing) as an integral tool to ensure that people's concerns are heard by those who govern, were some of the innovative strategies. The most remarkable consolidation was engineered on the "facilitation of daycare at sites" front. The reach to children almost tripled on sites where the builder took on increasing responsibility of *financing as well as managing* the daycare facility, after the initial set up and subsequent supervision by MC.

The support functions and structures of resource mobilization, human resource development and statutory and strategic governance, continued to receive substantive attention. While recruitment at senior management levels is not easy, making internal systems stronger is one way to weather the flux. In the near future the focus will continue on building the Corpus Fund, bringing in new corporate partners and expanding the net of individual donors. Members of the newly elected Governing Council (Board) and the reconstituted advisory Committees, as well as additions to the General Body, for 2011-14, will bring new energy to addressing organizational and strategic issues.

We are an older, wiser organization, today, facing a harsher environment on the outside. We offer little competition to the search for talent and skills in the corporate and international non-government organization sectors. While the widening of MC's net of key influencers in the government – from Ministries and Advisory Committees to Monitoring Bodies – is encouraging, the politics of short-horizon coalitions and all pervading corruption is not very reassuring. And last but not least, every rupee raised will require disproportionately greater resources, given the withdrawal of some funding institutions and the setting up of local fundraising arms by others, and the continuing, bleak outlook for the global economy.

Looking at a three year horizon, MC needs to grapple with the following questions: how rapidly will the current trend of mechanization and shorter gestation spans of construction projects change the situation of children at the sites; how and for whom can MC promote its models of intervention with young children so as to enable replication and, hence a larger reach; how conducive is the policy environment today and how strong our platform building and understanding of critical levers to catalyse systemic change within certain timeframes. In this context, building internal teams, carefully choosing partners in change and staying strategically focused assume fundamental importance. The GDP growth may yet trickle down, if we keep our ears to the ground and continue to ensure that democratic processes work, governments and employers are held accountable to their constituencies, citizens are kept informed and included in decision making and that the Young Child on construction sites and the growing slums of urban India, matters.

**Anjali Alexander**

**Chairperson Mobile Creches**

## From The Executive Director's Desk

As one looks back on the year gone by, one comes away with a sense of immense satisfaction at Mobile Creches's progress, especially, in the areas of establishing linkages with some of the key stakeholders: builders at construction sites, parents and community members, civil society colleagues and decision makers in the government at the National and State levels. This momentum needs to be further augmented by focusing on critical levers at the grass roots as well as the policy level to ensure greater inclusion of the marginalised.

Our core programmatic work, delivered through our daycare centres at construction sites, continues to remind us how little has changed and provide inputs to feed into our advocacy for tripartite state structures to address migrant child issues. Mobile Creches was successful in converting five new contractors to take on increased responsibility for providing child care services at their sites. This has great potential for the future especially as construction activity moves from the saturated metros to smaller cities and towns across India. MC's expertise in setting up and running quality 'creches' at construction sites and our advocacy with builders will find more fertile ground given the pressure for compliance with the Builders and other Construction Workers Act, 1996. To rise to this challenge, MC's task is to ready its internal team and business transfer mechanisms, and identify builders, donors and other NGO partners to, collaboratively, take this forward.

This element of community mobilisation finds resonance in our work at urban settlements. An Impact Assessment, whilst validating the strategies adopted to bring about increasing prioritization and sensitivity to Early Child Care, by the family and the state, highlighted the gaps in the capacities and orientation of other players working with the Young Child. The role of women and youth groups, the human and environmental factors that affect their contribution to community awareness and mobilization campaigns – and MC's role as a catalyst – needs to be strengthened in order to fully tap this great multiplier for bringing about a positive change in the urban scenario of high Infant Mortality Rates malnutrition and weak learning foundations.

Long term partnerships for training in ECCD have emerged as a significant strategy for a more sustainable impact on trainee organizations as evidenced in our interventions with Bhartiya Kisan Sangh, Jharkhand and Sewa Mandir in Udaipur. These have the potential to bring about systemic change at the individual, organizational and state levels.

Concerted efforts were made throughout the year to strengthen our advocacy efforts through coalitions and networks both at the field and policy level. Whilst the 'Jan Sunwais' organized by Neenv, the Delhi chapter of FORCES, continued to be our conduit of reaching larger numbers through its 40 member constituency, FORCES, The India Alliance for Child Rights, Right to Food Campaign and Wada Na Todo opened up doors to provide inputs for policy makers for the Young Child. Mobile Creches prepared documents to provide concrete recommendations for the National Policy for the Child, the XIIth Plan Approach Paper and the Rights to Food Bill with the Planning Commission, the National Advisory Council and the Ministry of Women and Child Development (MoWCD). The agenda for 'care' manifested in our proposals to the MoWCD for AW-cum-crèches will be strengthened in the coming years.

At an organizational level, Mobile Creches continued to forge ahead by strengthening its systems and oversight mechanisms.

**Mridula Bajaj**  
**Executive Director**



# Abbreviations

ANM	Auxiliary Nurse and Midwife
AWC	Anganwadi Centre
AWW	Anganwadi Worker
CWG-CWC	Commonwealth Games-Citizens for Workers, Women & Children
CBO	Community Based Organisation
DCWWB	Delhi Construction Workers Welfare Board
ECCD	Early Childhood Care and Development
FORCES	Forum for Creches and Childcare Services
FYP	Five Year Plan
GNCT	Government National Capital Territory
HCWWB	Haryana Construction Workers Welfare Board
ICDS	Integrated Child Development Services
MC	Mobile Creches
MIS	Management Information Systems
NCR	National Capital Region
NFE	Non Formal Education
NGO	Non Government Organization
PHC	Primary Health Centre
SHG	Self Help Group
RTF	Right to Food

## MC At A Glance : 2010-11



**Mobile Creches reached out to 14,018 children, trained 437 women and partnered with 60 organizations and 6 networks, to make the young child's voice heard across State and Central governments, the construction industry, academic institutions, the social sector, and parent communities in Delhi, NCR, and the interiors of Northern India**

Mobile Creches (MC) stepped into the second decade of the 21<sup>st</sup> century with a new confidence. The organization had survived and grown from the challenges posed, first, by the external factor of the global recession and its implications for funding and, second, by the internal demands imposed on itself in the Strategy Plan 2009-14. MC's spirited response to issues on the resource front – both human and material – was bolstered by upgraded systems to better plan, evaluate and execute a complex programme. MC stays committed to reach the excluded and impact the neglected: young children on construction sites and slums, in the urban landscape.

A defining feature of the Financial Year (FY), 2010-11, was the widening and deepening of MC partnerships in almost every sphere of the organization and its programme: leading builders taking on increasing responsibility of managing and financing crèches at their sites; reaching out to Labour Welfare Boards beyond Delhi; coming together of grass root action on children, women and care, with academic and research initiatives; strengthening alliances to bring into the fold a gamut of key advisory bodies – from Working Groups of the Planning Commission and the National Advisory Council and various Ministries to the Commission for the Protection of Child Rights; securing support

from new corporate funders (including Corporate Foundations); diversifying membership in Society, Board and advisory committees.

The picture looked less than rosy on the eve of this FY. But our efforts coincided with the fruition of some long lost seeds sown in the distant past, to help end the year with a surplus: MC's total **income of Rs 3.68 crores, for 2010-11**, exceeded its total **expenditure of Rs 3.59 crores** by Rs 9 lacs. For the first time the largest share of income, 44%, came from the corporate sector (includes corporate "foundations"), thanks to a one-off grant from the Google-Tides Foundation. This was followed by 30% from institutional donors and 14% from builder partners; the latter showing a 41% increase over last year's contribution! The Corpus Campaign continued and brought in almost Rs 43 lacs in INR contributions.

Childcare initiatives in the field in Delhi and the National Capital Region (NCR) continued to lead, accounting for almost 2/3rds, of the total expenditure – 51% going to initiatives at construction sites in the NCR and 13% to those in the slum communities in Delhi. Advocacy and Training, together, stayed steady at 14%, while absolute expenditure on Resource Mobilization (RM) jumped by 50% to increase its share in the pie to 6.8%. The latter reflected an enhanced investment in people, systems and new strategies aiming at larger volumes of small donations.

# 1. Field Interventions



**MC is a recognized voice, today, in the field of Early Childhood Care and Development (ECCD). ECCD interventions at construction sites of the NCR and in the urban slums of Delhi have the same objective but are distinct in nature.**

At the sites it takes the form of a workplace based intervention where the employer, in this case the contractor/builder, is a key partner. The working parents and their children, by virtue of the nature of construction work and their remote rural roots, provide a short window of opportunity to MC, as a catalytic agent, to initiate change and introduce processes that will sustain it. In the urban areas, the target population is the more settled migrants, even though a sense of "permanence" and security continues to elude them. Here, the community plays a key role and the primary focus changes from employers' responsibility to state responsibility. MC works to ensure better reach and quality of ECCD services while strengthening the demand for such services from the parent community.

In 2010-11, MC's ECCD initiatives reached **9564 children at 53 construction sites** (45 large ones and 8 smaller ones) in Delhi/NCR (Gurgaon, Noida and Greater Noida) and **4454 children in 8 slum settlements** in Delhi. MC's programme at construction sites accounted for 51% and the urban programme 13% of its annual expenditure of Rs 3.59 crores.

## 1.1 Interventions for Children of Construction Workers

The last 10 years have seen a tangible change in MC's positioning on the "responsibility of the builder" in providing crèches on site. And this is reflected not only in the nature of and the time invested in negotiations, but also in the cost sharing and, more recently, responsibility sharing by the employer, that MC has been able to bring about.

### Waking Partners

The numbers of children reached with daycare services at 18 sites, of builders who "shared ownership" with MC and those who took on "complete ownership" of financing and managing on-site creches, increased from 543 last year to 3111 this FY! The ultimate goal of MC is to move builder partners up the "responsibility ladder". Our experience in 2010-11 reflects the coming of age of some partners, who have moved closer to what the law requires.

The number of children reached through the traditional daycare model – where MC takes complete ownership for set-up and day to day management with only part financial support from the builder – saw a marginal increase over the last FY. This is in keeping with the policy to run such centres as "proof of concept" while staying rooted to the field: to continue to reach children, maintain its core competency in childcare, provide a space for on-the-ground training and feed evidence to the making of policies and programmes.

The numbers reached with daycare services through the "shared/complete ownership" models, however, jumped to 3111, a six-fold increase over last year!

MC's reach at the smaller sites, through awareness building and linkages with state services, doubled from 534 to 1198.

**MC run Day-care centres at building sites:** MC reached out to **5255 children at 27 sites** through the traditional daycare model, with the entire responsibility for set-up and management. MC runs the day-care centres with its own staff and a helper provided by the contractor. Financial support from the builder – ranging from 25% to 75% - is supplemented by other donations.

### Trademark MC!

The cloth cribs with sleepy infants, old newspapers recycled into happy streamers fluttering from the ceiling, colourful growth charts with the coveted "green range" for "normal" on the walls, the drumbeat of the *dholak* and the flash of the flashcards, the giggly queuing up for the toilet, the ladling out of the morning *daliya* and the animated faces around low, rectangular blue tables full of coloring books and blocks. These are the bricks and mortar of the MC intervention. The childcare worker toils all day and holds it all together to form the cornerstone for bolder initiatives and bigger aspirations – scaling up reach in the metros and second rung towns; institutionalizing policy change and setting standards in the construction industry; reaching state services meant for children of settled populations to migrant children.

MC runs a full day programme, six days a week, for birth to 14-year-old children of construction workers. The centre has three sections – Crèche for the 0 to 2 year-olds; Pre-school for the 3 to 5 year-olds; Non-Formal-Education (NFE) for 6 years and above. The age-appropriate, cognitive development activities range from early stimulation and early learning to school readiness. Preventive and curative healthcare includes immunization, regular check-ups and referrals and access to health services. On the

### Building Blocks – Nutrition, Health, Education and Community

- 67% of the children, who stayed for at least four months, improved their nutritional status
- 91% of the children, who stayed for at least 2 months, were age appropriately immunized
- 357 children, 6 years and above, were admitted to schools; 60 of them got an MC scholarship
- The NFE Programme was reviewed and teachers trained for a new curriculum next year
- 54 community women/men played a leadership role in facilitating access to state services

nutrition front close growth-monitoring of the under-sixes and balanced, low cost, supplementary nutrition for all with special focus on the under-threes – the crèche-on-site enables breastfeeding by the mothers; soft weaning foods, timely and frequent, for the 6 months to 2 year olds; special diet with eggs for the malnourished.

All work and no play would make the centre a dull place. At MC, play-way is the right way with education, health, colours, numbers, stories, puzzles and games – all rolled into one, integrated whole. All major festivals, national holidays and the annual sports day, are celebrated at the centre with much fanfare and children's favourite excursions – a trip to the Children's Park,

Sultan Lake, BalBhawan or the Zoo – are interwoven with the educational theme of the month.

**Facilitative partnerships with builders/contractors at large construction sites:** This segment showed the largest increase in MC's reach through various partnerships: **3111 children at daycare centres at 18 sites**, 3 of which are now working on the build-operate-transfer model! While it is never easy to get builders to share the cost of a crèche – even though mandated by law, for 50 and more women workers - getting them to share responsibility for management is even more difficult. Complete ownership has few takers: in 2010-11, Shapoorji Pallonji (SP) and Bestech took that step. After a partnership in the traditional mode, at their DLF Cyber City project, in 2006, and Greater Noida, in 2008, SP decided to move up the responsibility ladder: three crèches opened in Rohtak, Mewat and Amritsar in the calendar years 2009 and 2010, where SP took on complete ownership. The initial teething problems were sorted out with training, monitoring and technical support by MC. And Bestech followed suit in December 2010.

**Outreach at smaller construction sites:** MC came upon this model of intervention by trial and error. Seeing the reluctance of smaller contractors, to make longer term commitments to labour welfare and, hence, crèches on site, MC decided on an alternative route to work in Dwarka, a fast developing area of South West Delhi, dotted with smaller construction projects. Since 2000, MC has been engaging directly with the





construction workers and their children, on the lines of the urban slums programme, below. In 2010-11, MC worked at 8 such sites – through family based interventions, immunization camps, linkages to state services and awareness campaigns – to **double its reach to 1198 children and triple its reach to 1600 community members**. Efforts are on to activate the Integrated Child Development Services (ICDS) programme for providing mid-day meals for 0–6-year-old children at construction sites in Dwarka.

**Partnership with the State:** At MC the provision and ensuring of childcare services through partnerships, above, goes concurrently with the strategy of invoking state responsibility through labour laws meant, specifically, for construction workers' welfare. MC's pioneering partnership with the Delhi Building and Other Construction Workers Welfare Board (BOCWWB), in the days of the CWG 2010, paved the way for similar initiatives with the Haryana BOCWWB. Year-long dialogue over 2009 and 2010 with the Board and the contractor partners invited to the table led nowhere.

### Education and Childcare

The Haryana Department of Education has started an initiative at brick kiln sites where, typically, family labour is employed. The idea is to bring out-of-school, 6–14 year-olds back into the mainstream. They are working with MC to bring the under-6 child into the ambit of the SarvaShikshaAbhiyan. MC will be a partner in the initiative, starting with pilot of five construction site centres, for six months, next year.

While MC will continue with this multi-pronged approach to ensure that the migrant child gets his/her right to development and care, the thrust lies with the second strategy of facilitating childcare services with the big builders at large sites. It is the only way forward towards scaling up coverage, while we keep nudging state governments to implement what has been on paper for decades.

## 1.2 Interventions in Urban Slum Settlements

As per the Delhi Economic Survey, 2007–08, slums and poor settlements in the city are home to 64% of the population of Delhi. The poor quality of life for children in these areas is reflected in higher mortality rates and greater incidence of anaemia and low weight. As urbanization continues at a rapid pace and cities big and small become home to the young and the poor, governments have to acknowledge this urgent challenge and start at the very beginning – the young child.

In 2010–11, MC reached out to **4454 children in eight urban, poor settlements** – MadanpurKhadar, Kirby Place, Trilokpuri, Seemapuri, Khanpur, HarollaBasti, Dakshinpuri and Shadipur – seven in Delhi and one in Noida (NCR). Unlike most NGO work that focuses largely on the supply side of services – service delivery, training, technical support, etc. – MC has also worked painstakingly to bring in the community as a key stakeholder and strengthen the demand side of ECCD services. The MC intervention package includes the following:

**Awareness building with the community on ECCD** – to develop an understanding of the criticality of the early years, the current plight of young children, and the rights of parents and children to basic services like water, sanitation, health and childcare. MC reached over **4500 people through street theatre** and other media presentations.

**One-on-one interaction with families** – with pregnant mothers and/or children under three, to bring about change in child-care practices of neo-natal care, breastfeeding,



weaning foods, etc. In 2010-11 MC reached out to **3363 families and 3444 children** and saw distinct improvements, especially in colostrums feeding, number of families abstaining from application of pre-lacteals and immunizations.

### Power of community

Women's groups and community based organizations (CBOs), some of the latter formally registered, assisted by youth group members, used the following grievance redressal and community mobilization mechanisms to hold appropriate agencies of the government accountable –

- Applications under the Right to Information (RTI) Act – to get information about the delay in the opening of an *anganwadi* or the status of the sanction of a dispensary
- *Jan Sunwai* (public hearing) – Participated in district-level *Jan Sunwais* to highlight the lack of *anganwadis* and PHCs.
- Visit to the MCD - to put pressure for the provision of sanitation workers
- Visit to the Child Development Project Officer's – for opening an *anganwadi*
- Meeting the SHO - to address the issue of drinking and gambling in public spaces

**Building social capital** - by forming, strengthening and institutionalizing women and youth groups to drive change – combining the role of ambassador and watchdog – to ensure that young children matter to communities. This FY, the membership of women and youth in the community leadership groups rose to 381 and 121, respectively from 113 and 90.



**Linking community with state services** – to create pressure on schools, health centres and *anganwadis* to perform and improve. MC helped link **3311 children to the ICDS/health services**. Access to services requiring “identity” continues to be a hurdle.

**Community Based Crèches and Balwadis** – run by community women trained by MC at six slum/resettlement areas reached **1,010 children at 46 creches**.

MC works with other local NGOs and networks to mobilize the community around ECCD issues. Action research initiatives combined with family based interventions as well as constant motivation and capacity building of the groups, above, has given MC and the cause of the young child, a firm foothold in the community. Sanction of new *anganwadis*, functionalization of the old ones, and activation of a tripartite partnership model– between MC, CBO and the government utilising the Rajiv Gandhi Creche Scheme are some of the tangible developments.

### 1.3 Awareness Building and Community Mobilization

On construction sites or in the slums, MC experience reveals a general lack of awareness of the importance of the ECCD needs of the children, the childcare practices that should be followed at home and the health, care and education services that must be sought outside and demanded from the employer/government.

At the construction sites, community communication, with close follow-up after the media presentation, has been an integral part of the MC programme. The issues range from the importance of ECCD and immunization to birth registration and accessing the ICDS. The media includes street theatre, *kavard* and folk songs and the follow-up is done through focused group discussions, games and questionnaires. MC reached out to **8,525 people through 127 performances** of street theatre/other media. The challenge of constant movement and the objective of sustaining impact led to the setting up of the **SaathiSamuh** - a core group of community facilitators and leaders to keep the ECCD agenda alive, well beyond the MC intervention. In the last two years, MC has identified, mobilized and trained 67 *saathis*. In 2011, MC worked with 54 of them.

In the urban areas **44 street play performances and 32 folk media** were presented to reach 4,505 people. MC's street theatre group, the *Lokdoot*, no longer has a monopoly over carrying messages to the community. MC is training community women and youth groups to perform folk media—like, *KhiltaBachpan* and the *BalwadiKawad*—to enhance the multiplier effect of such messaging. The youth group brings a lot of energy to these processes: during a *BalMela* or Health Camp, they do all the legwork and ensure that the events are well attended; they act as peer educators within the group; 35 young adults are active members of *Lokdoot*.



## 2. Advocacy and Training



**MC took active part at the National Level for the formulation of Policies & also strengthened the positioning of young child through local and national coalitions. It continued to build capacities around the issue of the young child through training.**

The significance of Advocacy and Training at MC, and the promise of scaled up, sustainable impact that it holds out, go way beyond its 14% share in the MC total expenditure pie. The explanation may be sought in the field interventions described above: the direct engagement with children on building sites and slums constitute the seedbed for awareness raising, rights-based orientation and evidence building that lend substance the MC voice on the Young Child and the Migrant Child. In 2010-11, the action centred around the following issues: Universalized and Quality Integrated Child Development Services (ICDS); Nutritional support for children under three; Pre-School Education (PSE) and hot, cooked meals for all children in the age group of 3–6 years; Creches and Universalized Maternity Entitlements.

### 2.1 Training Partnerships

Training in childcare, an important function at MC, takes the following forms: in-service training to strengthen the MC programme; building capacities of community women to run community based ECCD facilities or state/NGO run programmes; perspective building of other organizations and network partners to introduce the ECCD agenda in a socio-economic-political context.

**MC trained 360 participants at 11 NGOs and two academic/training institutions.**

For six of the NGOs, it was a long term engagement that reached 2,714 children. The orientation workshops, with five other NGOs, included partners in Neeve, the Delhi Chapter of FORCES. The training team introduced many new elements this year in response to client needs – development of a Balwadi curriculum (e.g., SewaMandir); community communication as a core element of training (e.g. World Vision), pro-active negotiated long term engagements to ensure impact of training (e.g. BharatiyaKisanSangh).



**Training *anganwadi* workers**

Some of MC'S trainee organizations are grass root NGOs – like BharatiyaKisanSangh (BKS, Ranchi), Alamb and AV Baliga Trust (both in Delhi) – that work with the local *anganwadis* to provide quality inputs. MC trains their staff as well as the *anganwadi* workers, including CDPOs, DPOs and supervisors, to strengthen the quality initiative. In the case of BKS, for instance, the problem was one of poor attendance of children in the *anganwadis*. With training from MC, the quality of worker-child transactions improved, and so did the attendance! After a year of sustained MC intervention, most of the targeted *anganwadi* centres have regular immunization, growth monitoring and learning activities for the children. National institutions such as the National Institute of Public Cooperation and Child Development (NIPCCD) have also commissioned MC to train ICDS functionaries for quality improvement.

**MC trained 77 community women this year.** Of the 54 trained at construction sites, 9 were hired directly by the contractor and a few others placed at daycare centres. The 23 trainees from the urban settlements, now, have the option of being placed with a local CBO/NGO, an ICDS *anganwadi* or running a crèche in their homes.

While the needs of children under 6 years constitute the core of the training, the overall module is customized in each situation, above, to lend itself to the goals and specific context of the trainee organization/individual. Low budgets, one-off initiatives based on availability of funds and frequent turnover of trainees, are a constant challenge for long term engagements needed for deeper impact.

**2.2 Network Actions**

Policy **advocacy at the national level** focused on giving inputs to the Working Group set up by the National Advisory Council for the Right to Food (RTF) Bill, dialoguing with the Planning Commission on the 12<sup>th</sup> Five Year Plan Approach Paper and working with the Ministry of Women and Child Development (WCD) to review the Rajiv Gandhi Crèche Scheme and set up a committee to frame policy on ECCE. At the State level, the key advocacy targets were the Department of WCD, senior officials overseeing the ICDS and the Delhi Commission for Protection of Child Rights (DCPCR).



MC works with a variety of **campaigns and network partners** with the prime purpose of bringing to attention policy and programme prescriptions relating to the young child. For instance, MC joined the *Wada Na Todo* (WNT) Network's intensive interface with the Planning Commission to generate ECCD related papers to feed into the 12<sup>th</sup> Five Year Plan; MC was part of the India Alliance for Child Rights (IACR) collective exercise to prepare the young/migrant child component of a new Child Policy. And since the Supreme Court Ruling of 2001, on food related schemes, MC has been a key player in the RTF Campaign, focusing on universalized ICDS, with quality.

### **Jan Sunwais– plight of the young child**

Public Hearings give voice to people's struggles, bring them face to face with decision makers in the government and pave the way for systemic changes. For the first time, Neeve organized two *Jan Sunwais*, in collaboration with the DCPCR, in the south/south west districts of Delhi. Among others, the jury comprised Chairperson and Members of the DCPCR and former senior officials of the WCD and National Commission for Women. Testimonies were heard from 36 petitioners and 400 people attended the Hearing. The report of the *Jan Sunwai* has also been widely disseminated and some tangible outcomes have already come about: the sanction of ten *Anganwadi* Centres in Kirby Place; a mobile health van of the Delhi Health Services in Nardan Camp, and installation of a water pump in Khanpur.



In 2010-11, two decades after co-founding the national **Forum for Creche and Childcare Services (FORCES)** with other organizations, MC played a significant role, once again, in articulating the vision of FORCES. Among others, FORCES will work over the next three years on the formulation of the Draft Bill, Fundamental Right to Care, and Holistic Development for all Children from conception to 6 years. In its tenth year, the **Delhi Chapter of FORCES, Neeve**, also engaged in serious stocktaking. The members re-examined the membership, focus and capacities of the network as well as the role played by each member. This network of 40 odd grass root organizations, with MC as its Convenor, played an active role in grass root mobilization and data collection for advocacy at the State level.

MC has used a variety of **advocacy tools** over the past – action research, signature campaigns, rallies, *dharnas*, press meets, etc. Of these, public hearings and public interest litigations are recent additions to the MC repertoire. **A Public Interest Litigation (PIL)** was filed in the Delhi High Court by three member organizations of the Commonwealth Games—Citizens for Workers, Women and Children (CWG-CWC) Campaign, in early 2010, highlighting the violation of rights of construction workers at CWG and related sites. The Report of the Monitoring Committee set up by the Court confirmed the allegations by the petitioners - no minimum wages; no "double rate" for overtime; unreported accidents; few safety measures. The Registration Camps held under Court orders had a poor showing with no mobilization by the authorities. In a subsequent hearing, however, the Court insisted that the provision of educational scholarships, under the Building and Other Construction Workers (BOCW) Act, 1996, be implemented forthwith, and that has seen some movement.

### Hum Bhi Khelenge 2010!

'I Want to Play' (IWP) Campaign was the finale of the CWG Campaign, above. The objective was to take the games out of the stadiums and bring them into the *bastis*. And, in the process, bring civil society groups and young people together, to raise awareness on mega events, the opportunity costs and the inequities inherent in them. In the monsoon months preceding the CWG, IWP Games were organized in 11 *bastis* across Delhi culminating in a larger event with 150 children at the BalBhavan. The Petition to the Prime Minister, drawing attention to the above, remained unanswered.

## 2.3 Information Dissemination

Information management – collection, analysis, storage, access, and dissemination – is a challenge at the best of times. For an organization like Mobile Creches that works on a modest budget and aspires to deliver and measure impact *and* use that information to change policy, it is a forbidding but critical task. MC produced two significant reports this year: ***The Situation Analysis of Children Under-six in Delhi*** (with special reference to the rights enshrined in the UN Convention on the Rights of the Child) and the ***Jan Sunwai Reports*** organized by Neeve, in collaboration with the DCPCR. For programme enhancement, the ***Urban Settlement Programme - An Impact Assessment*** assessed the outcomes of MC initiatives and suggested a way forward and '***Accelerating Learning***' documented the Balwadi curriculum for children from 3–6 years, launched in all MC centres by 2010. ***Hum Bhi Khelenge***, a new film, was a collaborative effort of partners in the CWG Campaign and captured the total inadequacy of sports infrastructure for children in Delhi. This was developed as final act of the Campaign, to juxtapose the harsh reality with the promises held out by the CWG.

### 3. Organization Building



**MC rose to the 'people-challenge' by reviewing its organisational structure, recruitment strategies and strengthening its teams through motivation building and bonding exercises.**

The biggest challenge for all organizations, in the public, private or NGO sectors, is the people-challenge. MC rose to the occasion, in 2010-11, by reviewing its organizational structure, recruitment strategies and service rules. Performance Appraisals(PA) took place as per practice: good performance was publicly acknowledged and the Best Centre teams took trophies back to the centres. These appraisals, painstakingly undertaken, enable personal and organizational success and help translate plans into deliverables.

The Annual Retreat, in which the entire staff participates, and birthday-recognition on monthly pay-days, do wonders to build motivation all around. MC's celebration of its 42<sup>nd</sup> Founders Day, for the first time at BalBhavan, brought back many fond memories, often expressed by the MC Alumni, of children's excursions in the early 70s. Participation in external and internal workshops created many opportunities for exposure to new ideas. The issues ranged from network strategy planning to Teaching-Learning Materials for Balwadi and Public Speaking and Communication. Internal Systems got a boost with the reviewing and upgrading of the software for Personnel, Resource Mobilization (RM) and the Supply departments. Special efforts were also made to streamline the Financial MIS in order to, accurately, reflect the fiscal position of the organization and manage finances.



## Governance

In 2010–11, in view of the Governing Council (GC) elections in September for the term 2011–14, the **focus shifted from policy making to membership** of the General Body (GB). On the basis of roles and responsibilities of the GB/GC and the ideal composition of the GC, articulated over many discussions, new members were invited to the GB and potential members identified for the **reconstitution of Committees for 2011–14**. Members of the newly elected GC, 2011–14, were invited to the GC meetings of February and March 2011. The committees met regularly in 2010–11. Among other issues, the HR Committee reviewed the ED evaluation process and put in place a new format for assessment year 2010-11. The Resource Mobilization Committee guided the introduction of the tele-marketing initiative to raise small donations in large volumes, and the Strategic Plan Committee helped raise pertinent questions on the advocacy activities and outcomes, the strategic role of the training function and MC's preparedness for the changing worker profile on construction sites.

## 4. Financial Highlights



**The revival of the Indian economy made some positive difference to MC's financial status in 2010-2011 as Mobile Creches posted a surplus of Rs.9.77 lacs, as reflected in our Income and Expenditure Statement.**

Even though the budget presented for 2010-2011 at the beginning of the financial year did not project a very promising picture, the total income generated for the year was Rs.368.77 lacs, an increase of 11.02% over Rs.328.12 lacs, from the previous year. This was mainly due to a large grant from the Google – Tides Foundation INC and the efforts made by Mobile Creches to successfully initiate new partnerships with two Public Sector Companies MMTC and SAIL. The contractor's contribution also enhanced the income going up by 2.87% and accounted for 14% of the total income, compared to 11% last year. The latter can be attributed to efforts put into strengthening relationships as well as aggressive negotiations with the builders and contractors especially the Amrapalli and Bestech group.

## 1. INCOME

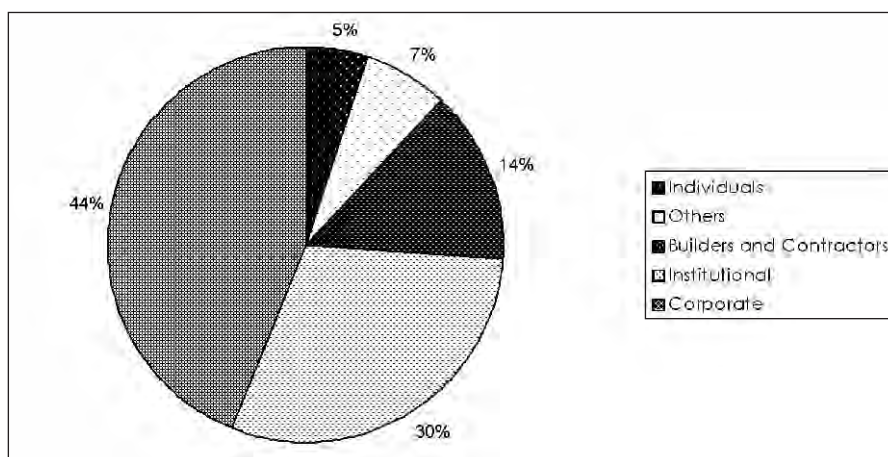
### Summary of Income 2009-10 & 2010-11

Table 1

Financial Resources (As Per Income and Expenditure)	2009-10 (Rs in lakhs)	%	2010-11 (Rs in lakhs)	%
General Donation (Indian)	6.50	1.98	<b>7.77</b>	2.11
General Donation (Foreign) *	21.10	6.43	<b>13.27</b>	3.60
Earmarked Donation ( Indian) *				
Institutional	21.27	6.48	<b>9.73</b>	2.64
Corporate	26.04	7.94	<b>33.87</b>	9.18
Earmarked Donation (Foreign) *				
Institutional	127.09	38.73	<b>98.87</b>	26.81
Corporate	33.58	10.23	<b>129.55</b>	35.13
Fund Raising Events and Child Sponsorship	8.05	2.45	<b>4.79</b>	1.30
Contractor/Builder Contribution	36.36	11.08	<b>51.46</b>	13.95
Government Aid	4.76	1.45	<b>1.72</b>	0.47
Interest (Indian)	11.60	3.54	<b>6.66</b>	1.81
Interest (Foreign) *	8.79	2.68	<b>6.43</b>	1.74
Others (Resource Collection, Donation in kind etc)	22.98	7.00	<b>4.65</b>	1.26
<b>Total Rs (in lacs)</b>	<b>328.12</b>	<b>100.00</b>	<b>368.77</b>	<b>100.00</b>

\*To the extent of amounts utilized

Fig. 1 Break up of Income in 2010-11 Rs. 368.77 lacs



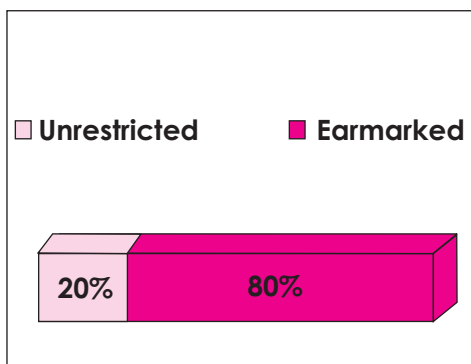
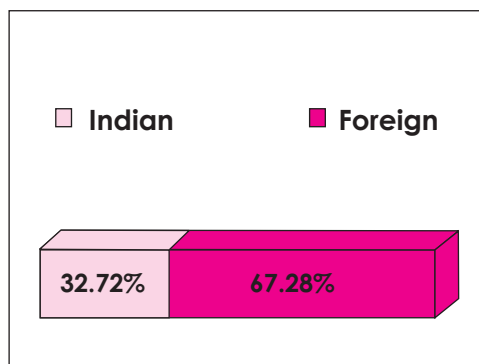
Mobile Creches has also been able to nurture certain key institutional relationships and retain their support over a period of 3 to 5 years. However, in the wake of falling support for India from foreign agencies, the effort to identify new, potential institutional partners needs to be intensified. The fundraising strategy, in the medium term, will simultaneously need to focus on widening the base of corporate and individual donors as well.

The trend of low intakes, in the area of child sponsorships and general donations, continued because of energies diverted to building our Corpus Fund. Mobile Creches was able to raise Rs.42.85 lacs as corpus as against Rs.36.81 lacs raised in 2009-10. Mobile Creches has also secured a three year extension – expiring in March 2014 - of the 100% tax exemption on all donations to the Corpus Fund under section 35AC of the Income Tax Act 1961. Using specialized tele-calling agencies to raise funds under the Corpus Fund Campaign was a first for Mobile Creches. This activity will need a far greater push in the coming years to enable Mobile Creches to double its current Corpus of Rs 2.63 crores - Rs.1.22 crores in INR and Rs 1.41 crores in FC funds - over the next 3 years.

An analysis of the sources of our income are reflected in the following diagrams and clearly indicate that increased efforts will be needed to generate resources from the Indian Market and get more unrestricted funding to support MC’s organizational and administrative expenses.

**Fig. 2a: Indian and Foreign Funds**

**Fig. 2b: Unrestricted and Earmarked Funds**



## 2. EXPENSES

Mobile Creches' total expenditure saw an increase by 9.18% from Rs.342.67 lacs last year, to Rs.374.16 lacs in 2010-11. This was largely because of the increase in salaries, introduced as part of the periodic rationalization of the compensation structure, in October 2009. Expansion on the programme front, like, reaching out to new and larger number of construction sites also added to the increase. The expenditure on Resource Mobilization too has seen a dramatic increase by Rs.8.98 lacs and should continue to receive a further boost to sustain the Corpus Fund Campaign as also expand and diversify the donor base.

The Child Care initiatives in the field, both at the construction sites and urban settlements, continue to occupy the largest share of the expenditure pie, at 63% of the total organizational expenses. Training expenses too have gone up by about Rs.7.5 lacs but will need higher investments in the coming years if Mobile Creches has to respond to increasing demands to build capacities in ECCD from the government and NGO sectors.

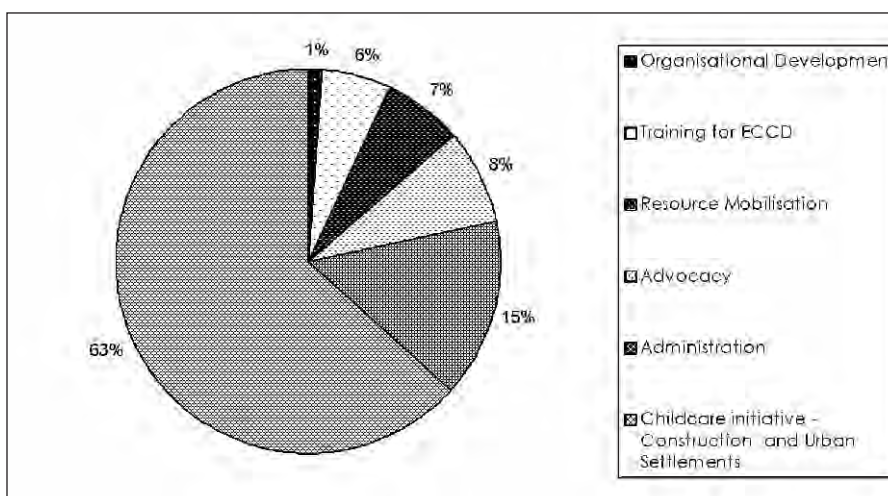
Whilst maximum efforts are made to keep administrative expenses on a tight leash, it has been in the region of 15% in recent years. This is a worthwhile investment to sustain the high degree of operational excellence expected from a professionally managed organization.

### Summary of Expenditure (in lacs) 2009-10 & 2010-11

Table 2

Areas of Expenditure		2009-10				2010-11			
		Expenses (Income and Expenditure)	Expenses out of accumulation/Funds	Total	%	Expenses (Income and Expenditure)	Expenses out of accumulation/Funds	Total	%
Child-care initiatives	Construction	152.37	10.06	162.43	47.40	179.74	7.58	187.32	50.06
	Urban Settlement	43.87	-	43.87	12.08	49.73	-	49.73	13.29
Training for ECCD		11.70	3.56	15.26	4.45	19.21	3.46	22.67	6.06
Advocacy		31.77	-	31.77	9.27	31.30	-	31.30	8.37
Resource Mobilization		15.50	-	15.50	4.52	24.48	-	24.48	6.54
Organizational Development		15.12	1.02	16.14	4.71	3.03	-	3.03	0.81
Administration		57.70	-	57.70	16.84	51.51	4.12	55.63	14.87
<b>Total (Rs.)</b>		<b>328.03</b>	<b>14.64</b>	<b>342.67</b>	<b>100.00</b>	<b>359.00</b>	<b>15.16</b>	<b>374.16</b>	<b>100.00</b>

Fig. 2 Break-up of Expenditure in 2010-11 - Rs. 374.16 lacs



## ABRIDGED BALANCE SHEET 2010-11

Liabilities	Amount (Rs In Lacs)	Assets	Amount (Rs In Lacs)
Property/equipment Fund	40.88	Fixed Assets	41.28
General Fund	121.62	Investment	854.52
Corpus Fund	141.16	Stock In Hand	7.30
Corpus Fund- 35 Ac U/s 35 Ac Of It Act	122.00	Cash & Bank Balances	45.50
Human Resource Development Fund	14.68	<b>Debtors, Deposits &amp; Advances</b>	
Staff Medical Fund	15.51	- Grants Receivables	0.97
Building Maintenance Fund	5.00	- Loans & Advances	0.42
Special Project Fund	18.91	- Others *	45.75
Scholarship Fund	1.43		
		<b>Sub Total</b>	<b>995.74</b>
		<b>Less Liabilities : -</b>	
		- Un Utilised Donations / Grants Received In Advance	<b>511.59</b>
		- Sundry Creditors	<b>2.96</b>
<b>Total</b>	<b>481.19</b>	<b>Total</b>	<b>481.19</b>

\* Interest accrued but not due & Tax Deducted at Source

## STATEMENT OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR 2009-10 & 2010-11

INCOME	2009-10 (Rs in Lacs)	2010-11 (Rs in Lacs)
General Donation (Indian) Individual	6.5	7.77
General Donation (Foreign) *	21.1	13.27
Earmarked Donation ( Indian) *		
Institutional	21.27	9.73
Corporate	26.04	33.87
Earmarked Donation (Foreign) *		
Institutional	127.09	98.87
Corporate	33.58	129.55
Fund Raising Events and Child Sponsorship	8.05	4.79
Contractor/Builder Contribution	36.36	51.46
Government Aid	4.76	1.72
Interest & dividend (Indian)	11.6	6.66
Interest (Foreign) *	8.79	6.43
Others (Resource Collection, Donation in kind etc)	22.98	4.65
<b>Total</b>	<b>328.12</b>	<b>368.77</b>
<b>EXPENDITURE</b>		
Child Care Initiatives-(Construction sites & Urban settlements)	196.24	229.47
- Training for ECCD	11.7	19.21
- Advocacy	31.77	31.3
- Resource Mobilisation	15.5	24.48
- Organisational Development	15.12	3.03
- Administration	57.7	51.51
<b>Total</b>	<b>328.03</b>	<b>359.00</b>
<b>EXCESS OF INCOME OVER EXPENDITURE</b>	<b>0.09</b>	<b>9.77</b>

\* To the extent of amounts utilized



# Annexure - I

## Mobile Creches Partners

The listing below is but a sampler of friends who joined Mobile Creches on its journey over 40 years. We thank you for stepping up to challenges, hailing the small successes and keeping faith in our efforts .

## General Donations Sponsors

### Less than Rs. 10000

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Akshat K Jain  
Amit Mathur  
Anil Bhalla  
Anjali Chahl  
Anuradha Sinha  
Arun kumar  
Arun Kumar Sharma  
Ashish Dhananjay  
Ashok Bhatia  
Ashok Manglik  
Ashu Jain  
Bala Agarwala  
Bikram Singh  
Bishamber Das Bimla Kapur  
Memorial Trust  
Carlous  
Deepak Lal  
Delta Foods  
Devika Singh  
Dr. Ajay Kumar  
Dr. Shanti Ghosh  
Dr. Verma's Clinic  
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Ganesh Vishwanath  
Gerard G. Gold  
Gerry Rainbird  
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Gobindlal Public Charitable Trust  
Hari Krishan Mahajan  
Jaiswal  
Jatinder Singh  
Jatinder Singh  
Jawahar Lal Malhotra  
Joginder Singh  
Jyoti Kapoor  
K B Saraogi  
Kadambari International  
Kalyani Sanyal  
Karan Peri  
Katgara Foundation

Katherine Miles  
Kiran Dhawan  
Kumkum Ghosh  
L R Puri  
Lillia Cortes Rodriguez  
M N Kapur Education Foundation  
Madhu Kapur  
Madhuri Sondhi  
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Mala Vohra  
Manchanda  
Manendra Mann  
Manvinder S. Bawa  
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Metores Trust (Om Wadhwa)  
Mitra Techno Foundation  
Mohit Kumar  
Narendra Rauthan  
Narendra Wadhwa Foundation  
Neeru Puri  
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Pawan Behl  
Photo Group  
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Preshy Singh  
Rahul Rana  
Rajesh Kumar  
Rajiv Kapur  
Rajpal Bajwa  
Ruchi Jain  
S. N. Malhotra  
S. R. Iyer  
Sairam  
Sandeep Lakhina  
Sanjeev Kapoor  
Saowarut Kittimongcolporn  
Satish Kansal  
Satkrit Service Trust  
Satvad Mehta  
Seema Paul

Sharad Terway  
Shyama Malhotra  
Simeryn Jeyadev  
Siraj Chowdhary  
Sirinath Kaushalya Devi Sahgal  
Charitable Trust  
Sonia Jolly  
Sriram K. Seshagiri  
Subodh Saigal  
Subroto Bhattacharya  
Swati Khandelwal  
Swechha  
Tanya Rastogi  
Uma Bhatia  
Uma Sahnii  
Usha Khanna  
Vadera Charitable Trust  
Vasudha  
Vijaypal Malhotra  
Vimal Gandhi  
Vivek Narain

### Rs.10000 to less than Rs. 40000

American Embassy School  
Anupam Sachdev  
Arun Jain  
Astha  
Autodesk  
Avtar Khalsa  
C.M. Gupta  
D S Misal  
Give Foundation  
Harmeet Singh Bedi  
Japanese Volunteer Group  
Kiran Nanda  
KPMG - Resource Centre Pvt. Ltd.  
Madhu Kapur  
Mallika Vinod Rajkumar  
Meera Mathur  
PC Alexander  
Prasoon Wadhwa  
Reader's Club Kuwait  
Roger Rose

## General Donations Sponsors Contd...

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Saran Impex  
Shri Govindal Public Charitable Trust  
Sitaram Jindal Foundation  
Stephen Farrell  
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Valeria Monti

### Rs. 40000 to less than Rs. 1 Lakh

H L Kapoor  
Irene Fafalios  
Margret Kumar

### Rs. 1 Lakh & above

Bryan Guinness  
Concern India Foundation  
(Marathon)  
James Allman  
Powell Craft Retail Ltd  
Sameer Rastogi and Sons

## Earmarked Grants/Donation

### Less than Rs. 1 Lakh

Delhi Social Welfare Board-  
Rajiv Gandhi Creche Scheme  
Global Network Foundation  
Give India Foundaton  
Amita Kantharia  
Amita Surana  
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Sanjeev Mhatre  
Swarupa Sanyal  
Sweta Nalwaya  
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VS Chandrashekar

### Rs. 1 Lakh to less than Rs.10 Lakhs

Sohan Lal Charitable Trust  
American India Foundation  
Steel Authority of India Ltd (SAIL)  
HDFC  
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MMTC  
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Cargill India Pvt. Ltd.  
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United Way of Delhi  
Charities Aid Foundation  
Bryan Guinness Charitable Trust  
Lockheed Martin

### Rs. 10 Lakhs and above

Google Inc. Charitable  
Plan International (India)  
The Boeing Company  
Bernard Van Leer Foundation  
KPMG Foundation

## Donation to Corpus Funds

### Less than Rs. 10000

A. Srivastava  
Aarti Gupta  
Abdul Raji  
Abhijit Das  
Abhilasha Verma  
Abhishek Arora  
Abhishek Banerjee  
Abhishek Industries  
Abhishek Jaiswal  
Abhishek Khanna  
Abhishek Kumar  
Abhishek Rajput  
ABL Gupta  
ABR & Associates Pvt. Ltd.  
Adil Suraj  
Aditya Rana  
Ahmed  
Ajay Bansal

Ajay Bhalla  
Ajay Garg  
Ajay Kumar Pandey  
Ajay Rajput  
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Amit Bisht

Amit Duggal  
Amit Jain  
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Amit Khosla  
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Anita Suri  
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Ankur Textiles  
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Anupam Dhawan  
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Naresh Gupta  
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Naveen

Naveen Anand  
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Poonam Sharma  
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Pradeep Kumar Srivastava  
Pradeep Sharma  
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Prakash Store  
Prashant Aggarwal  
Prashant Chadha  
Prashant Chawedhary  
Prashant Laxmeshwar  
Prashant Singh

Prateek Pathak  
Praveen Kumar  
Praveen Mathur  
Praveen Saini  
Praveen Singh  
Pravesh Kumar Sharma  
Pravin Kumar Gupta  
Prerna Anand  
R. K. Sehgal  
R. K. Verma  
R. Kannan  
R. Rajagopalan  
R.Karthik  
R.S. Construction Co.  
R.S.Negi  
R.S.Travel & Tours (India) Pvt. Ltd.  
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Raghvendra Pratap Singh  
Rahul  
Rahul Agarwal  
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Rajat Mathur  
Rajat Tiwari  
Rajeev & Brothers  
Rajeev Budhiraja  
Rajeev Gupta  
Rajeev Kumar  
Rajeev Mehta  
Rajeev Sati  
Rajeev Sharma  
Rajendra Jena  
Rajesh Bhatia  
Rajesh Khanna  
Rajesh Kumar Upadhyaya  
Rajesh Radhey & Company  
Rajesh Sehgal  
Rajinder Singh Bagga  
Rajiv Gupta  
Rajneesh Chopra  
Rakesh Arora  
Rakesh Garg  
Ram Prakash  
Rama Sardana  
Rambabu Nimmala  
Ramendra Nath Laheri  
Ramesh Chandra Mehta  
Ramil Mogha  
Raminder Singh Makkar  
Ranbir  
Ravi Dutt Sharma  
Ravi Shankar

Reeta Sondhi  
Reva Dayal  
Reva Nayyar  
Rishi Pal Chaudhary  
Ritika Bansal  
Ritu Jain  
Ritu Jhunjhunwala  
Ritu Sharma  
Romasis Health Care LLP  
Roohi Vohra  
Royal Regency  
Rucha  
Rucha Deshmukh  
Rupayan Kundu  
Rupika Agarwal  
Rushda Siddiqui  
S Balasubramanian  
S. Gopinath  
S.K Somny  
S.K.Sharma  
S.N Paul  
S.Sirish Kumar  
Sabhyata  
Sachin Gupta  
Sachin Kumar  
Sachin Shanbhag  
Sadaf Mohammad Kalgataki  
Sagar Bhardwaj  
Sahara Hearing Aid Clinic  
Sahil  
Sajith Bosco  
Sandeep  
Sandeep Kumar  
Sanden Vikash India Ltd.  
Sandhya  
Sangeet Kumar Mittal  
Sanjay Arora  
Sanjay Chakravarty  
Sanjay Dey  
Sanjeev Kumar  
Sanjeev Tawal  
Sanjivani Singh  
Santokh Singh Dhani  
Santosh Pandhe  
Sarika Chandra  
Satish Kumar  
Satish Kumar Mogili  
Satya Narayan Sharma  
Saurabh Prakash  
Saurav  
Seetaram  
Seven Gopal Singh  
SGC Logistics Solutions Ltd.  
Shailey Malhotra

Shalini Arora Bhatia  
Shankar Lal  
Shantanu Raina  
Sharad Kumar  
Sharma Technical Works  
Shiv Aggarwal  
Shiv Shankar Prasad  
Shiva Enterprises  
Shivya Enterprises  
Shobha Bhatia  
Shree Ganesh Trading Co.  
Shree Gopal Mathur  
Shree Krishna Multani  
Shrey Rastogi  
Shri Sanatan Dharm Sabha  
Shweta Arora  
Siddartha A V  
Siddharth Bhatnagar  
Sikandar Baksh  
Singh Transport Consortium  
Sirish  
Sohan Singh  
Sohan Singh Gosai  
Somany Shashi Kumar  
Sonia Pande  
Sonu Obroy  
Sridhar R. Iyengar  
Srinivasan Ramesh  
Subhankar Singh  
Subhash Bhardwaj  
Subhash Chander Bhola  
Subhash Singh  
Subhro Sen Gupta  
Subir Manchandani  
Subodh Shivedi  
Sudesh Dixit  
Sudeshna Bhattacharya  
Sudip Sarkar  
Sugreev Yadav  
Suguna Raman  
Sujay Shivhare  
Sukhbir Bhatiya  
Sukumar Vohra  
Sulakishan Chadha  
Sulekh Raj Sharma  
Sumit Gupta  
Sumit Juneja  
Sumit Nagpal  
Sunder Medicos  
Sunil Kumar Kohli  
Sunil Sharma  
Sunil Vashista  
Sunita Sood  
Suraj Bhan

Suraj Pal Sharma  
Surender Singh Chauhan  
Suresh Kumar  
Suresh Puri  
Surinder Singh  
Surinder Sood  
Surinder Sood  
Sushant Munjal  
Syed Osman Ghani  
T. Krishna Kumar  
T.S. Srinivasan  
Tanmoy Adhikary  
Tanveer Ahmed  
Tarun Gupta  
Tarun Rohatgi  
Tejas Gutka  
Tejashree Jadhav  
Udaivir Singh  
Uday Ravi  
Umang Joshi  
Umesh Kumar  
Upendra Singh  
Usha Khanna  
Usha Partap Singh  
Usha Vidyarthi  
Usman  
Utkarsh Sharma  
V.S. Bhartiya  
Varun Baveja  
Varun Kumar  
Veer Singh  
Venkat Manthri  
Vidula Tonge  
Vidya Dutt  
Vidya Kumar  
Vijay Kaul  
Vijay Kumar  
Vijay Kumar Gajjala  
Vijay Malik  
Vijay Mohan Kathuria  
Vikash Chowdhury  
Vinay Kumar  
Vinod Tomar  
Vinti Agarwal  
Vinti Verma  
Vipul Gupta  
Vishal Gupta  
Vivek  
Vivek Swarup Pathak (HUF)  
Wazir Chand Puri  
Yadav Traders  
Yogesh  
Yuvraj Parmar  
ZAP Healthcare Pvt. Ltd.

**Rs. 10000 to less than Rs. 40000**

Abhishek Logani  
 Ajai Chowdhry  
 Ajai Jhala  
 Anshul Kuthiala  
 Anu Saharya  
 Anupama Shukla Awasthi  
 Anuradha Ravindranath  
 Anurag Jain  
 Aruna Sanwalka  
 Arvind Wadhwa  
 Ashwani Associate  
 Atul Dua  
 B.G. Noronha  
 Bluechip Capital Services Pvt. Ltd.  
 Dheeraj Suri  
 G.S.Iyer  
 Harish Chand  
 Hemant Puthran  
 Himmat Singh  
 Indra Bhatia  
 Kings Township Pvt. Ltd.  
 Kusum Prasad  
 Leonard Cletus  
 M. R. Boga  
 Madan Prabhu  
 Madhurima Singh

Major AD Malhaura  
 Mamta Vaish  
 Manjula Chandra  
 Nageen Chand Jain  
 Namrata Karan Kapur  
 Narayani Gupta  
 Nitin Gupta  
 O.P. Sapra  
 Prasoon Wadhwa  
 Premvati Ragubir Singh Charitable  
 R. Mehra HUF  
 R. Rajagopalan  
 Rakesh Nangia  
 Raman Sobti  
 Ravi Vohra  
 Renu Dhawan  
 Ritu Mal  
 Rupendra Singh  
 S.Anandalakshmy  
 S.M. Budhiraja Trust  
 Sanjay Gupta  
 Satyavati Berera  
 Shruti Misra  
 Subinder Jeet Singh Khurana  
 Tamanna Verma  
 Vikarna Chaudhri  
 Vinod Kumar Sanwalka  
 Vivek Kohli

**Rs. 40000 to less than Rs. 1 Lakh**

Ajay Bahl  
 Annie Mathew  
 Laxmi Pandya Gupta  
 Neeraj Ghai  
 Prudent Advisory Services Pvt. Ltd.  
 Rhythm Enterprises Pvt. Ltd.  
 Sanjay Kaul  
 Smarinita Shetty  
 Sudarshan Agarwal  
 Urvasi Dhamija

**Rs 1 lakh to less than Rs 10 lakh**

Ajay Vohra  
 Bhilai Engineering Corporation Ltd.  
 Deepankar Sanwalka  
 Dr. Sneh Bhargava  
 Hemant Luthra  
 Ishwari Prasad Bajpai  
 John Laing Infrastructure  
 Management Services Ind Pvt. Ltd.  
 Jumbo International  
 Laxmikumaran & Sridharan  
 O.P. Vaish  
 Rupesh Jain  
 Yes Bank Ltd.

**Donations in Kind**

A K Murlidharan  
 Aadya Singhanian  
 Alka Malik  
 Amarpreet Bajwa  
 American Embassy School  
 Amrita Jain  
 Anchal Kataria  
 Anjana Shroff  
 Anupama Shukla Awasthi  
 Aparna Sawhney  
 Archana Bhatia  
 Bharat International  
 Cargill India Pvt Ltd  
 Caroline Rossignol  
 D K Parvani  
 D S Misal  
 D Logani  
 Delhi Cheshire Homes  
 Doll Singh  
 Eena Parashar

H S Narang  
 Harvard School of Public Health  
 Japanese Volunteer Womens  
 Group  
 Johnson Controls (I) Pvt Ltd.  
 K C Kumar  
 Kali Vohra  
 Kiran Dhwan  
 Kita Sood  
 KPMG  
 Kunal Bedi  
 Manish Jain  
 Manju Vaish  
 Mckinsey & Company  
 Meera Mathur  
 Meera Singh  
 Mini Boga  
 Modern School  
 Mridula Bajaj  
 Neena Mishra  
 Neena Narayan

Nita Tuli  
 Padma Upadhyia  
 Prakash Goyal  
 Prakash Wakankar  
 Praveen Bhal  
 Priya Malhotra  
 Rachna Chadda  
 Raj Nath Khosla  
 Raj Prity  
 Reena Mathur  
 Rekha Poddar  
 Renu Mathur  
 Shashi Sehgal  
 Sheetal  
 Shree Bharat International Pvt Ltd  
 Sociedad Geografica  
 Superna Saxena  
 Swati Singhanian  
 Vasudha  
 Yogyata  
 Youthreach

## Volunteers

Ananya Khanna  
Andrea Corba  
Aneesha Dass  
Archana Bhatia  
Arun Mittal  
Claudia  
Cynthia Hopp Adamowsky  
Estella Ting Lee  
Gaurika Sood  
Gayatri Ohri  
Ho My Hoa

Ho My Huyen  
Ishaan Gupta  
Ishan Khanna  
Kristin Allard  
Latika Behl  
Laura Verhoven  
Mehek Rastogi  
Naomi  
Neetu Jha  
Nehmat Kaur  
Nguyen Hoangly

Nisha Kumari  
Preeti Gusain  
R Sujatha  
Ridhika Agarwal  
Samiksha Khanna  
Shaivya  
Shantanu Mehra  
Shruti Joshi  
Shubham Sharma  
Tanuja Sharma

## Orinetation/Visits/Placement to Mobile Creches

American Embassy School  
Boeing International  
Cargill  
Cross Cultural Solutions  
Delhi University

Japanese Women's Volunteer  
Group  
Jhonson Controls  
KPMG  
Lady Irwin College

Modern School, Barakhamba Road  
St. Thomas School  
Vasant Valley School  
Youthreach  
Oxford University Press Ltd

## Technical/Legal Advice and Support

DKM Online  
Kim Jain  
Debbie Seymour  
Shankar Venkateshwaran

Ritu Mal  
RajanSinha  
Devraj Singh  
Dr. Vinita Bhargava

Dr. Sunil Jain  
Dr. Vandana Prasad  
Amrita Jain  
Sanjaya Gupta

## Doctors who volunteered services at daycare centres

Dr. PradeepTandon  
Dr. Prabhat Kumar Sinha  
Dr. Praveen Singh  
Dr. Sandeep

Dr. RakeshRanjan  
Dr. S. K. Garg  
Dr. MeeraMalhotra  
Dr. Prasanjit Panda

Dr. Rama Mathur  
Dr. B. Kapoor

## Developers/Builders who supported daycare centres at their sites

Amrapali Group  
Bestech Group  
Spaze Towers Pvt. Ltd.  
EMAAR MGF Land Ltd.

Unitech Group  
DLF  
Orchid Infrastructure Dev. P. Ltd.  
ShapoorjiPallonji Group

Vatika Group  
Raheja Builders  
Vipul World Ltd

## Contractors/Construction Companies who supported daycare centres at their sites

Ahluwalia Construction  
National Buildings Construction  
Corporation Ltd (NBCC)  
Krishna Company  
Business Park Town Planners (BPTP Ltd.)

JMC Projects (India) Ltd.  
Spaze Towers Pvt Ltd  
FRESCO Construction Co  
Simplex Company

Navodaya Construction  
Ashoka Estate Pvt Ltd  
ShapoorjiPallonji Construction  
Company



# Annexure - II

## Day Care Centres run by Mobile Creches in Construction sites and slums, Delhi & NCR

### Construction Sites Day Care centres

- 1 Akshardham  
EMAAR MGF Land Ltd,  
Near Akshardham Temple,  
New Delhi
- 2 Siri Fort  
Sirifort Sports  
Complex, Near Kamla  
Nehru College, Delhi
- 3 Nirwana  
FRESCO Construction Co.  
Nirwana, near South City - II,  
Gurgaon, Haryana.
- 4 JMC  
JMC Projects(India) Ltd  
New Maharashtra Sadan,  
near Baroda House,  
New Delhi
- 5 Noida-44  
Ahluwalia Construction,  
Sector-44, Greater Noida
- 6 GVM  
ShahpoorjiPallonji Group,  
Near Shahpur Construction,  
Gas Plant, Greater Noida,  
U.P.
- 7 3 C Lotus,  
Noida sector – 100  
Ahluwalia Construction,  
Sector 100, Noida, U.P
- 8 I.G. Stadium  
IG Stadium, Near Delhi  
Secretariat, Yamuna  
Velodrama, New Delhi
- 9 Nehru Stadium  
Jawaharlal Nehru Stadium,  
ERA Company, CGO  
Complex, Near Sai Baba  
Mandir, (Landmark- NBCC  
office), opp. MTNL building,  
Lodhi colony, Delhi
- 10 Navodaya  
Raheja Builders, Sohna  
Road, Near Wazirpur  
(B L College), Sec-119  
Pataudi Road, Gurgaon,  
Haryana
- 11 Vedanta  
Raheja Builders, Near  
Nanak Heri Village, Sec-108,  
PalamVihar, Gurgaon,  
Haryana
- 12 Manesar, Shapoorji  
Shapoorji Pallonji Constuction,  
Sector -8, Near Bans Village,  
Manesar, Haryana
- 13 Unitech GRPL  
Unitech II GRPL, Plot No. 423  
UdyogVihar, Gurgaon
- 14 Atharva  
Raheja Builders,  
BajiraPhatak, Opposite  
Church, Sec-109, Palam  
Vihar, Gurgaon, Haryana
- 15 Bestech-47  
Bestech Park View Spa,  
Sector-47, Near DPS,  
SubhashChowk, Sohna  
Road, Gurgaon, Haryana
- 16 Vatika  
Vatika India Next,  
Opposite ApnoGhar,  
Manesar, Haryana
- 17 Vipul WorldVipul Ltd,  
near Vatika Centre, Sohna  
Road, Gurgaon, Haryana
- 18 Orchid Petal II  
Orchid Infrastructure  
Developers Pvt. Ltd.,  
near South City-II/Omaxe  
Mall, Sohna Road,  
Gurgaon, Haryana
- 19 NBCC  
E Block, Netaji Nagar,  
Near Sarvodaya School,  
Safdurjung, New Delhi
- 20 Palm Drive  
EMAAR MGF Land Ltd,  
Sohna Road, Gurgaon,  
Haryana.
- 21 Shivaji Stadium  
Shivaji Stadium, New Delhi
- 22 Bestech 67  
Park View Spa, Bestech  
India Ltd,  
Sec-67, Badshahpur,  
CRP Road, Gurgaon,  
Haryana
- 23 Amrapali I  
Amrapali Village,  
Gyankhand-2, Near Kala  
Pathar, Indiarapuram, Gzb,  
U.P
- 24 Amrapali II  
Tech Park -II, Near Balak  
Inter College,  
Khushiyana Village,  
Greater Noida, U.P.
- 25 Spazecentre  
SpazePalazo, Sec-69,  
Sohna Road, Gurgaon,  
Haryana
- 26 BPTP  
Park Floors, U Block Sec 76 ,  
Parklands, Faridabad
- 27 Unitech resort  
Unitech resort, Sec-33,  
Sohna Road,  
Near SubhashChowk,  
Gurgaon, Haryana

## Urban Settlement Daycare Centres

- 1 Raja Bazar (Slum)  
Raja Bazaar, DIZ Area, Sector IV, near Gole Market  
New Delhi

## Facilitation Centers

- |   |  |    |  |    |   |
|---|--|----|--|----|---|
| 1 | Tata Housing,<br>Shapoorji Pallonji<br>Sect. 55 Near Behrampur<br>village, Gurgaon, Haryana      | 6  | Magnolia,<br>DLF Sect. 53 Near Golf<br>Course & Machan Building,<br>Gurgaon, Haryana                 | 11 | Bestech City<br>Bestech City Sec t. 6-7<br>Near Petrol pump<br>Dharuhera, Gurgaon,<br>Haryana                         |
| 2 | S. R. Ashoka,<br>Sector - 96,<br>Ashoka Estate Pvt Ltd,<br>Noida                                 | 7  | J.M.D Garden<br>Sec.33 Sohna Road<br>near Islam Pur village,<br>Gurgaon, Haryana                     | 12 | A.W.H.O<br>A.W.H.O. Grater Noida<br>Near PariChowk, Grater Noida  |
| 3 | JayPee Greens,<br>Shapurji Near Pari Chowk<br>Grater Noida                                       | 8  | Shapoorji,<br>Trilium project<br>Akash Avenue Ratan Singh<br>chowk near mental<br>hospital, Amritsar | 13 | Unibuild Homes, Unitech<br>Noida Sector - 117 ,<br>near Sarfabad village, Noida                                       |
| 4 | Park Place ,<br>Krishna Company<br>Park Place D.L.F Phase V<br>near Sect 56, Gurgaon,<br>Haryana | 9  | ShapoorjiPallonji Co. & Ltd.<br>Near Nalhar village,<br>Nooh, Mewat                                  | 14 | Unitech G.R.P.L (Gurgaon<br>Recreation Park Ltd.)<br>Unitech GRPL, Plot No. 423,<br>Udyog Vihar, Phase III<br>Gurgaon |
| 5 | JMD Megapolis<br>Sect. 48, Sohna Road,<br>Gurgaon, Haryana                                       | 10 | JMC, New Maharashtra<br>Sadon K.G.Marg,<br>near Baroda house,<br>New Delhi                           | 15 | Simplex company ( Shivaji<br>Stadium Construction)<br>Sarojini Nagar near<br>Safderjanjflower, New Delhi              |

## Urban Settlement Intervention Centres

- |    |  |    |  |     |  |
|----|--|----|--|-----|--|
| 1. | Khanpur<br>Community Centre<br>C -51, Near Nagar Nigam<br>School | 5. | Kirby place<br>Basti Vikas Kendra<br>Dhobi Ghat<br>Near MES Go-down<br>Delhi Cantt                             | 8.  | Harholabasti<br>Jhuggi No-A/39<br>Near water Tank and<br>Ice factory<br>Noida Sector-5           |
| 2. | Trilokpuri<br>DDA Community Centre<br>Block-13                   | 6. | Madanpur Khadar<br>Room No-1332<br>JalebiChowk<br>Near Aggarwal Sweets   | 9.  | Dakshinpuri- II<br>Block-D,<br>DDA community centre,<br>Near Virat Cinema Hall<br>Ambedkar Nagar |
| 3. | Seemapuri I<br>Block-D,<br>DDA Community Centre                  | 7. | Shadipur<br>Community Centre<br>Katpulibasti (Kalakar Trust<br>office)<br>Near Pandav Nagar,<br>SabziMandi and | 10. | Dakshinpuri-I<br>Block-C,<br>DDA community centre,<br>Ambedkar Nagar                             |
| 4. | Seemapuri- II<br>Block-A,<br>DDA community centre                |    |  |     |  |

# Annexure - III

## Credibility Alliance Norms Compliance

### 1. Registrations and Certifications

Credibility Alliance is a consortium of voluntary organisations committed towards enhancing accountability and transparency in the voluntary sector through good governance. Mobile Creches has successfully completed the Peer group Review (PGR) and is now a PGR member with CA. The membership is valid till date. The information furnished below is in keeping with transparency requirements of CA memberships.

#### Identity

- Mobile Creches is registered under the Societies Registration Act, 1860; Registration Number S-4392, dated 31.12.1969
- Mobile Creches is registered under Section 12A of the Income Tax Act, 1961; Registration No. DLI © (I-49)/73-74 dated 26.09.73
- Mobile Creches is registered with DIT under Section 80 G valid till perpetuity; Registration No. DIT (E) 2007-08/M-71/1231 dated 30.3.07
- Mobile Creches is registered with DIT under Section 35 AC and 80GGA; Notification No. S. O. 2370 (e), dated October 3, 2008; File No. NC 270/237/2007 valid till March 31, 2014.
- Mobile Creches has FCRA Registration; Regn. No. 231650048 dated 8.3.1988

### 2. Governance

#### 2a. List of General Body (Society) Members of Mobile Creches as on March 31, 2011

<b>Founder Members</b> Devika Singh Indra Bhatia	Indu Balagopal Jolly Rohatagi Kali Vohra Kumkum Ghosh Lakshmi Krishnamurthy Manju Vaish Mathew Cherian Mina Swaminathan Mohini Prakash Mrinalini Kochar Mridula Seth Nisha Mehta Ranjana Aggarwal Renu Mathur Ritu. K. Mal Rajan Sinha S. Anandlakshmy	Shanti Ghosh Saurabh Prakash Shashi Kiran Sanjay Kaul Shankar Venkateswaran Vandana Prasad Vera Garg Venita Kaul Yashwanti Rana
<b>Core Members</b> Ajay Vohra Amrita Jain Anjali Alexander Archana Kumar Arvind Wadhwa Asha Chaudhri Asha Singh Anupama. S. Awasthi Brinda Singh Doll Singh Eva Runganadhan		<b>Associate Members</b> Diana Benjamin Kulsum Dubash Kim Jain Madhurima (Pincha) Singh Padma Sahdev

## 2b. Details of Governing Council (Governing Board) Members of Mobile Creches as on March 31, 2011

Name	Age (Years)	Qualification/Occupation/Special Focus	Designation
Anjali Alexander	56	M.A. (Economics) Former Lecturer (Economics), Indraprastha College Delhi, Special focus on Communication, Board Development and Policy Advocacy at Mobile Creches	Chairperson
Kali Vohra	49	B.A. (English) L.L.B. Special focus on personnel, legal and Board matters at Mobile Creches	Secretary
Mohini Prakash	50	MSW Worked in the child development sector for more than 20 years. Currently teaching at Shriram School in Gurgaon Special focus on programme issues at Mobile Creches	Jt. Secretary
Amrita Jain	52	M.A. (Eng) and Diploma Nursery Teachers Training. Former Pre school teacher, Special focus on ECCD training and grassroot initiatives at Mobile Creches	Treasurer
Kumkum Ghosh	68	M.A. International Relations, TTC (Calcutta University) Advisor, Development (Retd) Worked in the child development sector for more than 40 years	Member
Arvind Wadhwa	69	M. Sc in Food & Nutrition Former Reader, Lady Irwin College, Delhi University (Retd)	Member
Asha Singh	57	M Sc, M Ed, Ph.D. Associate Professor, Lady Irwin College, Delhi University, Dept. of Human Development and Childhood Studies. Former Director, Education & Research, Galli Galli Sim Sim (Preschool TV, Sesame New York) Special focus: Theatre in Education, ECDE	Member
Archna Kumar	46	Ph.D Associate Professor Department of Development Communication & Extension, Lady Irwin College, Delhi University	Member
Jolly Rohatgi	66	B.A., Delhi College of Arts; MA, University of Manitoba Canada Founder member Ashray Adhikar Abhiyan, Earth Matters Foundation and Dastkari Haat Samiti Worked with Oxfam India Trust, Oxfam Wereledwinkle, and UNDP Currently Teaching at Pearl Academy & Treasurer, Jan Madhyam New Delhi	Member
Devraj Singh	57	PGDM, IIM, Ahmedabad, B.Tech (Mech.) IIT Delhi 32 years+ experience in industry/management/consulting, turnaround and change management, business strategy, and corporate planning	Co-opted Member
Sanjay Kaul	57	M.A. Delhi School of Economics, IAS (retd.) 30 years+ experience at district, state and country levels in development administration of which 15 years in education, health, nutrition, water supply and sanitation related programmes; currently MD and CEO, National Collateral Management Services Limited (NCMSL)	Co-opted Member
Shankar Venkateswaran	54	B Tech., PGDM Many years of experience in senior managerial/consultancy positions in the Corporate Sector and also in the development sector; currently designated <i>Director Social Policy</i> at SustainAbility and oversees the India activities; is also on the Board of other NGOs.	Co-opted Member

## 2c. Number of Governing Council meetings held in 2010-11

Serial No.	Date	No. of Members Present*
1	6 <sup>th</sup> Feb, 2010	7 Members
2	14 <sup>th</sup> May' 2010	8 Members
3	20 <sup>th</sup> May, 2010	8 Members
4	18 <sup>th</sup> Sep, 2010	6 Members
5	12 <sup>th</sup> Feb, 2011	5 Members (+ 2 invitees)
6	18 <sup>th</sup> March, 2011	8 Members (+ 2 invitees)

\* 6 members constitute a quorum

\*\* The meeting was adjourned and re-convened as per practice

## 3. a) Distribution of Staff According to Salary (As of 31<sup>st</sup> March'11)

Annual salary & benefits			
Director – Resource Mobilisation		Rs. 7,50,000	
Three highest paid staff members ( <b>Akshay Singh, Mridula Bajaj, Harish Gosain</b> )		Rs. 7,50,000	Rs.7,20,000 and Rs. 4,80,000
Lowest paid staff member ( <b>Ramwati</b> )		Rs. 63,792	
Monthly salary & benefits	Male staff	Female staff	Total staff
Less than Rs. 5,000	-	-	-
5,000- 10,000	16	56	72
10,000- 25,000	6	44	50
25,000 – 50,000	1	-	1
Above 50,000	1	1	2
	24	101	125

Gender	Full Time	Part Time	Paid Consultants	Unpaid Volunteers
F	101	0	2	3
M	24	0	0	0

Two Board Members were given an honorarium of Rs. 1200 and 1000 per visit as Consultants for Advocacy.

## 4. International Travel

Executive director, Mridula Bajaj and Advocacy Manager, Sudeshna Sengupta attended a seminar on "Protection of Rights of Children on Large Infrastructure and Construction Sites" in London. The total expenditure was Rs. 93, 560 out of which Rs. 88,000 was incurred through Save the Children UK and the balance was reimbursed through advocacy budget under Charity Aid Foundation (CAF).

## 5. National Travel

For the purpose of training in different organizations MC team travelled to various places within the country, wherein total expenditure incurred was Rs. 96,617. The amount was reimbursed by the host organizations / partners.

Delhi FORCES, Neenv made three visits nationally, in April, 2010 to Bhubaneshwar, Orissa for Policy Committee meeting FORCES. Total expenditure was Rs. 20,810 out of which Rs. 10,320 was incurred through National Philanthropic Capital (NPC) and rest was reimbursed through National FORCES.

The second visit was made to Raurkela in Orissa in August 2010 for Right to Food convention; the total amount spent was Rs. 23,445 which was totally covered by NPC, MC.

In November, 2010 for the purpose of Regional consultation to develop FORCES operational plan, the Neenv team travelled to Lucknow; the total amount spent was Rs. 11,920. The cost was mainly incurred through National FORCES and balance i.e. Rs. 3640 was reimbursed through CAF.

## 6. Names and Addresses of Bankers, Auditors and Legal Advisors

Auditors:	Bankers:	Legal Advisors:
Thakur Vaidyanath Aiyar & Co. 221-223, Deen Dayal Upadhya Marg New Delhi-110001	Canara Bank, Gole Market New Delhi-110001	Mr. P. N. Mehta Aiyar & Company 26, A Barakhamba Road, New Delhi-110001
	Standard Chartered 10, Sansad Marg New Delhi-110001	
	HDFC Bank Ltd.G-3/4, Surya Klran Building 19, Kasturba Gandhi Marg, New Delhi - 110001	

## 7. Accounts are prepared both on accrual and cash basis

## 8. Audited Financials of 2009-10

Balance Sheet (audited) Receipts and Payments account, Income and Expenditure account and Auditor's Report can be made available on Request. For summarized versions see Chapter – Financial Highlights



## Annexure - IV

### Workshops and Seminars attended by Mobile Creches Staff Members

- National Forces Committee Meeting to work out their 3 year Strategy Plan in Orissa
- NIPCCD-CECED workshop for finalization of Tools for a "Study on impact of ECCE".
- Regional Consultation to develop the FORCES operational plan organized by UP FORCES in Lucknow
- Presentation in the Seminar organized by Chetna on "Multi level strategies for reaching out to the stakeholders for advocacy and communication for the Young Child" at the International Centre on 23<sup>rd</sup> Nov, 2010
- Launch of the Certification Course in ECCD organized by the DPS Society on 9<sup>th</sup> Dec,2010
- Symposium on Deprivation, Adaptation & Human Development at JNU in Dec 2010
- Save the Children UK Global Meeting on, "Exploitation and abuse of children in Infrastructure and Construction projects" on London
- The challenges for young children of vulnerable groups in emerging economies – "Making Child Rights a reality for the young child" being organized by the Department of Social Work, JamiaMillia at an International Conference on 23<sup>rd</sup> Feb,2011
- Consultation on Recommendations for Union Budget 2010-11 organised by Centre for Budget and Governance Accountability
- Consultations organized by India Alliance for Child Rights and Wada Na Todo – a Planning Commission facilitated Citizen's Consultation for recommendations on 12<sup>th</sup> Five Year Plan.



# Help Mobile Creches to give the child a childhood

Mobile Creches works with children in the birth – 12 years age group, living on the construction sites and slums of Delhi NCR (Delhi, Noida, Faridabad, Ghaziabad, Gurgaon).



Daycare services comprise health, nutrition and education. Advocacy initiatives cover training to childcare workers and lobbying for better programmes and policies.

Our partners include the building industry, corporate sector, government, NGOs, diplomatic communities and schools.



## You can help too !

- **As an individual**
  - Sponsor a Mobile Creches Child
  - Become a Mobile Creches Volunteer
  - Spread the Mobile Creches message
- **As a member of an organization**
  - Facilitate access to decision makers
  - Initiate collection drives in kind/cash
  - Refer Mobile Creches to your staff/clients
- **As an organization**
  - Sponsor an event/training/daycare centre
  - Introduce employee volunteering/contribution
  - Share people, infrastructure and expertise

Every Child has a  
Right to the Joys  
and Promise of  
Childhood....



and you can make it happen



**Mobile Creches**  
D.I.Z. Area, Sector-IV, Raja Bazar,  
New Delhi -110 001  
Phone : 91-11-23347635, 23363271  
Fax : 91-11-23347281  
E-mail: mail@mobilecreches.org  
Website: www.mobilecreches.org

# Help Mobile Creches to give the child a childhood



I attach cash/cheque of  
Rs..... payable to  
"Mobile Creches"  
(check the right box)

- Rs. 10000 for the full care of a child for one year (health, nutrition and education)
- Rs. 5000 for the full care of a child for 6 months (health, nutrition and education)
- Rs..... as General Donation
- Rs..... to the Corpus Fund

Signature \_\_\_\_\_

**Please fill in the information in block letters**

Name:.....

Address: .....

.....

.....

Email.....

Mobile .....

Phone (R).....

(O).....

How did you hear about MC?

.....

.....

Donations to the Corpus Fund of Mobile Creches are 100% exempt under section 35 AC & 80 GGA of the Income Tax Act, 1961

Donations to Mobile Creches are exempt from Income Tax under section 80-G of the Income Tax Act, 1961.

